



NEWS RELEASE

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FOR IMMEDIATE RELEASE

SAGA Yachts names Bruckmann as builder of its line of performance cruising sailing yachts.

J.J. Taylor & Sons Ltd., owner of the SAGA brand and Bruckmann Yachts, have entered into a strategic alliance to have the SAGA line of ocean cruising sailboats built by Bruckmann at their yard in Mississauga Ontario.

The SAGA line consists of the Bob Perry designed 35, 43 and 48 and the Tony Castro designed 409. SAGA will offer the line on a semi-custom build-to-order basis to join the nearly 100 Saga vessels currently doing service around the globe.

"Bruckmann is a near legendary yard and these designs are near and dear to me. I am very happy to hear that SAGA will be working with Mark Bruckmann to continue the legacy of these break-through sailboats." Bob Perry

Bruckmann Yachts is one of the most highly respected builders of custom and semi-custom yachts in North America. The Bruckmann family has been building quality sail and motor yachts for over 40 years. Their yachts are among the finest and most sophisticated of their size on the water. Bruckmann's purpose-built yachts all share a proven respect for the sea, exceptional quality and lasting value.

"The SAGA designs are proven blue water performers that will complement our existing offerings from designers Mark Ellis and Doug Zurn. We look forward to carrying forward our traditions of quality in building SAGA Yachts." Mark Bruckmann

With the alliance between SAGA and Bruckmann, the quality of new builds will be assured. In addition, it will offer existing SAGA owners a trusted home yard for major repairs, upgrades and re-fits.

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